

Updated: 2/24/21

# TIME 2021 OPPORTUNITIES

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JANUARY	1/18	<b>THE YEAR AHEAD</b> ARAB SPRING 10TH ANNIVERSARY	12/18	1/7	1/8	Q1
	2/1	<b>TIME 2030</b> 2021 PRESIDENTIAL INAUGURATION	1/1	1/21	1/22	
FEBRUARY	2/15	<b>THE NEW BLACK RENAISSANCE</b> FRONTIERS OF MEDICINE: HEART HEALTH	1/15	2/4	2/5	
	3/1	<b>TIME100 NEXT</b>	1/29	2/18	2/19	
MARCH	3/15	<b>STRONG WOMEN PROJECT</b> FRONTIERS OF MEDICINE: EXERCISE/NUTRITION BE OUR GUEST (TIME STUDIOS)	2/12	3/4	3/5	
	3/29	TBD	2/26	3/18	3/19	
	4/12	<b>BUILDING A BETTER INTERNET</b>	3/12	4/1	4/2	
APRIL	4/26	<b>CLIMATE CHANGE/EARTH DAY</b>	3/26	4/15	4/16	
	5/10	<b>TIME100 COMPANIES</b>	4/9	4/29	4/30	
MAY	5/24	<b>NEXT GENERATION LEADERS</b>	4/23	5/13	5/14	
	6/7	<b>THE EQUITY AGENDA</b>	5/7	5/27	5/28	
JUNE	6/21	<b>TIME100 HEALTH: SPECIAL REPORT</b> PRIDE	5/21	6/10	6/11	

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JULY	7/5	<b>SUMMER OLYMPICS TOKYO 2021</b>	6/4	6/24	6/25	Q3
	7/19	<b>WORLD'S GREATEST PLACES</b>	6/18	7/8	7/9	
AUGUST	8/2	<b>CLIMATE</b>	7/2	7/22	7/23	
	8/16	<b>WEF (SINGAPORE)</b>	7/16	8/5	8/6	
	8/30	TBD	7/30	8/19	8/20	
SEPTEMBER	9/13	TBD UNTOLD STORIES (TIME STUDIOS)	8/13	9/2	9/3	
	9/27	<b>TIME100</b>	8/27	9/16	9/17	
OCTOBER	10/11	TBD FRONTIERS OF MEDICINE: BREAST CANCER*	9/10	9/30	10/1	
	10/25	<b>NEXT GENERATION LEADERS</b>	9/24	10/14	10/15	
NOVEMBER	11/8	<b>BEST INVENTIONS</b>	10/8	10/28	10/29	
	11/22	TBD FRONTIERS OF MEDICINE: DIABETES*	10/22	11/11	11/12	
DECEMBER	12/6	<b>KID OF THE YEAR</b> BEST OF CULTURE	11/5	11/25	11/26	
	12/20	<b>PERSON OF THE YEAR</b>	11/19	12/9	12/10	

ALL ISSUES ARE DOUBLE.

CONTENT IN BOLD DENOTES A POTENTIAL COVER STORY.

SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES.

NEXT GENERATION LEADERS ISSUE IS A PRINT-ONLY OPPORTUNITY.

ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL'S DISCRETION.

\*ASTERISK INDICATES BUILT IF SOLD.