

Updated: 2/12/21

TIME 2021 OPPORTUNITIES

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE		
JANUARY	1/18	THE YEAR AHEAD ARAB SPRING 10TH ANNIVERSARY	12/18	1/7	1/8	Q1	
	2/1	TIME 2030 2021 PRESIDENTIAL INAUGURATION	1/1	1/21	1/22		
FEBRUARY	2/15	THE NEW BLACK RENAISSANCE FRONTIERS OF MEDICINE: HEART HEALTH	1/15	2/4	2/5		
	3/1	TIME100 NEXT	1/29	2/18	2/19		
MARCH	3/15	WOMEN FINDING STRENGTH FRONTIERS OF MEDICINE: EXERCISE/NUTRITION BE OUR GUEST (TIME STUDIOS)	2/12	3/4	3/5		
	3/29	TBD	2/26	3/18	3/19		
	4/12	TBD	3/12	4/1	4/2		
APRIL	4/26	CLIMATE CHANGE/EARTH DAY	3/26	4/15	4/16		
	5/10	TIME100 COMPANIES	4/9	4/29	4/30		
MAY	5/24	NEXT GENERATION LEADERS	4/23	5/13	5/14		Q2
	6/7	GEORGE FLOYD: ONE YEAR LATER	5/7	5/27	5/28		
JUNE	6/21	TIME100 HEALTH/MENTAL HEALTH + WELLNESS PRIDE MONTH	5/21	6/10	6/11		

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE		
JULY	7/5	SUMMER OLYMPICS TOKYO 2021	6/4	6/24	6/25	Q3	
	7/19	WORLD'S GREATEST PLACES	6/18	7/8	7/9		
AUGUST	8/2	CLIMATE	7/2	7/22	7/23		
	8/16	WEF (SINGAPORE)	7/16	8/5	8/6		
	8/30	TBD	7/30	8/19	8/20		
SEPTEMBER	9/13	TBD UNTOLD STORIES (TIME STUDIOS)	8/13	9/2	9/3		
	9/27	TIME100	8/27	9/16	9/17		
OCTOBER	10/11	TBD FRONTIERS OF MEDICINE: BREAST CANCER*	9/10	9/30	10/1		
	10/25	NEXT GENERATION LEADERS	9/24	10/14	10/15		
NOVEMBER	11/8	BEST INVENTIONS	10/8	10/28	10/29		Q4
	11/22	TBD FRONTIERS OF MEDICINE: DIABETES*	10/22	11/11	11/12		
DECEMBER	12/6	KID OF THE YEAR BEST OF CULTURE	11/5	11/25	11/26		
	12/20	PERSON OF THE YEAR	11/19	12/9	12/10		

ALL ISSUES ARE DOUBLE.

CONTENT IN BOLD DENOTES A POTENTIAL COVER STORY.

SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES.

NEXT GENERATION LEADERS ISSUE IS A PRINT-ONLY OPPORTUNITY.

ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL'S DISCRETION.

*ASTERISK INDICATES BUILT IF SOLD.