

TIME 2020 OPPORTUNITIES

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JANUARY	1.20	THE YEAR AHEAD PREDICTIONS FRONTIERS OF MEDICINE: INNOVATION IN HEALTH CARE	12.20	1.9	1.10	Q1
	1.27	HEALTH / WELLNESS	12.27	1.16	1.17	
FEBRUARY	2.3	DAVOS (DOUBLE) SUPER BOWL PREVIEW	1.3	1.23	1.24	
	2.10	AMERICAN FARMERS	1.10	1.30	1.31	
MARCH	2.17	BLACK HISTORY MONTH OSCAR'S PREVIEW	1.17	2.6	2.7	
	3.2	EQUALITY + THE MARCH (DOUBLE)	1.31	2.20	2.21	
	3.16	WOMEN OF THE YEAR (DOUBLE)	2.14	3.5	3.6	
APRIL	3.30	SPRING BOOKS	2.28	3.19	3.20	
	4.6	UNITED WE RISE (DOUBLE)	3.6	3.26	3.27	
	4.20	HEROES OF THE FRONT LINES	3.20	4.9	4.10	
MAY	4.27	TIME 100 COVID-19 SPECIAL ISSUE (DOUBLE)	3.27	4.16	4.17	
	5.11	MOTHER'S DAY	4.10	4.30	5.1	
	5.18	TBD	4.17	5.7	5.8	
JUNE	5.25	BUSINESS OF CHANGE	4.24	5.14	5.15	Q2
	6.1	THE MAKING OF GENERATION Z (DOUBLE)	5.1	5.21	5.22	
	6.15	LGBTQ / PRIDE	5.15	6.4	6.5	
	6.22	TBD (DOUBLE)	5.22	6.11	6.12	

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JULY	7.6	EQUALITY AT A TIPPING POINT (DOUBLE)	6.5	6.25	6.26	Q3
	7.20	CLIMATE (DOUBLE)	6.19	7.9	7.10	
AUGUST	8.3	PLAGUE ELECTION (DOUBLE) IDENTITY	7.3	7.23	7.24	
	8.17	NATIONAL CONVENTIONS (DOUBLE) SLEEP SPECIAL REPORT HOW TO REBUILD HOW THE WORLD WILL CHANGE 100 th ANNIVERSARY OF WOMEN'S RIGHT TO VOTE	7.17	8.6	8.7	
	8.31	AMERICAN FUTURE (DOUBLE) ELECTION VACCINE RACE	7.31	8.20	8.21	
SEPTEMBER	9.21	SQUARE ONE (DOUBLE) FALL CULTURE PREVIEW	8.21	9.10	9.11	
OCTOBER	10.5	TIME 100 (DOUBLE)	9.4	9.24	9.25	
	10.19	NEXT GENERATION LEADERS FRONTIERS OF MEDICINE: BREAST CANCER	9.18	10.8	10.9	
NOVEMBER	11.2	TBD (DOUBLE) PRESIDENTIAL ELECTION PREVIEW	10.2	10.22	10.23	
	11.16	PRESIDENTIAL ELECTION RESULTS	10.16	11.5	11.6	
	11.23	THANKSGIVING	10.23	11.12	11.13	
	11.30	BEST INVENTIONS (DOUBLE)	10.30	11.19	11.20	
DECEMBER	12.14	TBD KID OF THE YEAR BEST OF CULTURE HOLIDAY ARTS PREVIEW HOLIDAY FOODS / BEST COCKTAILS	11.13	12.3	12.4	
	12.21	PERSON OF THE YEAR (DOUBLE)	11.20	12.10	12.11	

CONTENT IN GREY DENOTES A DOUBLE ISSUE.

CONTENT IN BOLD DENOTES A POTENTIAL COVER STORY.

SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES.

ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL'S DISCRETION.