## TIME 2020 OPPORTUNITIES

### JANUARY
- **1.20** The Year Ahead Predictions: Frontiers of Medicine: Innovation in Health Care
- **1.27** Health / Wellness
- **2.3** Davos (Double): Super Bowl Preview
- **2.10** American Farmers
- **2.17** Black History Month: Oscars Preview
- **3.1** Equality + The March (Double)
- **3.16** Women of the Year (Double)
- **3.30** Spring Books
- **4.6** United We Rise (Double)
- **4.20** Heroes of the Front Lines
- **4.27** TIME 100 COVID-19 Special Issue (Double)

### FEBRUARY
- **2.3** Davos (Double): Super Bowl Preview
- **2.10** American Farmers
- **2.17** Black History Month: Oscars Preview
- **3.2** Equality + The March (Double)
- **3.16** Women of the Year (Double)
- **3.30** Spring Books
- **4.6** United We Rise (Double)
- **4.20** Heroes of the Front Lines
- **4.27** TIME 100 COVID-19 Special Issue (Double)

### MARCH
- **3.2** Equality + The March (Double)
- **3.16** Women of the Year (Double)
- **3.30** Spring Books
- **4.6** United We Rise (Double)
- **4.20** Heroes of the Front Lines
- **4.27** TIME 100 COVID-19 Special Issue (Double)

### APRIL
- **5.11** Mother’s Day
- **5.18** TBD
- **5.25** Business of Change
- **6.1** The Making of Generation Z (Double)
- **6.15** LGBTQ / Pride
- **6.22** TBD (Double)

### MAY
- **5.11** Mother’s Day
- **5.18** TBD
- **5.25** Business of Change
- **6.1** The Making of Generation Z (Double)
- **6.15** LGBTQ / Pride
- **6.22** TBD (Double)

### JUNE
- **6.22** TBD (Double)

### JULY
- **7.6** Equality at a Tipping Point (Double)
- **7.20** Climate (Double)
- **8.3** Plague Election (Double): Identity
- **8.17** Sleep Special Report
- **8.31** National Conventions (Double): How to Rebuild
- **8.31** How the World Will Change
- **8.31** 100th Anniversary of Women’s Right to Vote
- **9.7** Back to School (Double): Fall Culture Preview
- **9.21** TBD
- **9.28** TBD

### AUGUST
- **10.19** Next Generation Leaders: Frontiers of Medicine: Breast Cancer
- **10.26** TBD (Double)
- **11.9** TBD: Presidential Election Preview
- **11.16** Presidential Election Results
- **11.23** Thanksgiving
- **11.30** Best Inventions (Double)

### SEPTEMBER
- **12.14** TBD
- **12.14** Kid of the Year
- **12.14** Best of Culture
- **12.14** Holiday Arts Preview
- **12.14** Holiday Foods / Best Cocktails
- **12.21** Person of the Year (Double)

### CONTENT IN GREY DENOTES A DOUBLE ISSUE.
### CONTENT IN BOLD DENOTES A POTENTIAL COVER STORY.
### SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES.
### ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL’S DISCRETION.

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