## TIME 2020 OPPORTUNITIES

**JANUARY**
- **1.20:** The Year Ahead Predictions
  - Innovation in Health Care
- **1.27:** Health / Wellness
- **2.3:** Davos (Double)
  - Super Bowl Preview
- **2.10:** American Farmers
- **2.17:** Black History Month
  - Oscars Preview

**FEBRUARY**
- **2.3:** Davos (Double)
  - Super Bowl Preview
- **2.10:** American Farmers
- **2.17:** Black History Month
  - Oscars Preview

**MARCH**
- **3.2:** Equality + The March (Double)
- **3.16:** Women of the Year (Double)
- **3.30:** Spring Books

**APRIL**
- **4.6:** United We Rise (Double)
- **4.20:** Heroes of the Front Lines
- **4.27:** Time 100 Covid-19 Special Issue (Double)
- **5.11:** Mental Health
  - Mother's Day
- **5.18:** TBD
- **5.25:** Business of Change

**MAY**
- **6.1:** What the Future Looks Like Now (Double)
- **6.15:** LGBTQ / Pride
- **6.22:** Climate
  - Frontiers of Medicine: Wellness & Exercise
- **6.29:** Father's Day

**JUNE**
- **7.6:** Firsts (Double)
- **7.20:** TBD
- **7.27:** TBD (Double)
- **8.10:** Frontiers of Medicine
- **8.17:** 100th Anniversary of Women's Right to Vote (Double)
- **8.24:** TBD
- **8.31:** TBD

**JULY**
- **9.7:** Fall Culture Preview (Double)
- **9.21:** Time 100 (Double)

**AUGUST**
- **10.5:** TBD
- **10.12:** Frontiers of Medicine: Breast Cancer
- **10.19:** Next Generation Leaders
- **10.26:** Best Inventions (Double)
- **11.2:** Frontiers of Medicine: Diabetes
- **11.9:** Presidential Election Preview
  - Veterans
- **11.16:** Presidential Election Results
- **11.23:** Thanksgiving
- **11.30:** Time 100 Next (Double)

**SEPTEMBER**
- **12.14:** Kid of the Year
  - Best of Culture
  - Holiday Arts Preview
  - Holiday Foods / Best Cocktails
- **12.21:** Person of the Year (Double)

**OCTOBER**
- **1.2:** Frontiers of Medicine: Diabetes
- **1.9:** Presidential Election Preview
  - Veterans
- **1.16:** Presidential Election Results
- **1.23:** Thanksgiving
- **1.30:** Time 100 Next (Double)

**NOVEMBER**
- **11.2:** Frontiers of Medicine: Diabetes
- **11.9:** Presidential Election Preview
  - Veterans
- **11.16:** Presidential Election Results
- **11.23:** Thanksgiving
- **11.30:** Time 100 Next (Double)

**DECEMBER**
- **12.14:** Kid of the Year
  - Best of Culture
  - Holiday Arts Preview
  - Holiday Foods / Best Cocktails
- **12.21:** Person of the Year (Double)

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**CONTENT IN GREY DENOTES A DOUBLE ISSUE.**
**CONTENT IN BOLD DENOTES A POTENTIAL COVER STORY.**
**SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES.**
**ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL’S DISCRETION.**

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