

# TIME 2020 OPPORTUNITIES

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE		
JANUARY	1.20	THE YEAR AHEAD PREDICTIONS FRONTIERS OF MEDICINE: INNOVATION IN HEALTH CARE	12.20	1.9	1.10	Q1	
	1.27	HEALTH / WELLNESS	12.27	1.16	1.17		
FEBRUARY	2.3	<b>DAVOS (DOUBLE)</b> SUPER BOWL PREVIEW	1.3	1.23	1.24		
	2.10	AMERICAN FARMERS	1.10	1.30	1.31		
	2.17	BLACK HISTORY MONTH OSCAR'S PREVIEW	1.17	2.6	2.7		
MARCH	3.2	<b>EQUALITY + THE MARCH (DOUBLE)</b>	1.31	2.20	2.21		
	3.16	INTERNATIONAL WOMEN'S DAY (DOUBLE)	2.14	3.5	3.6		
	3.30	SPRING TRAVEL SPRING BOOKS	2.28	3.19	3.20		
APRIL	4.6	<b>UNITED WE RISE (DOUBLE)</b>	3.6	3.26	3.27		Q2
	4.20	EARTH DAY 50 <sup>TH</sup> ANNIVERSARY	3.20	4.9	4.10		
	4.27	<b>TIME 100 (DOUBLE)</b>	3.27	4.16	4.17		
MAY	5.11	TIME 100 WRAP UP	4.10	4.30	5.1		
	5.18	SUMMER MOVIE PREVIEW MOTHER'S DAY	4.17	5.7	5.8		
	5.25	NEXT GENERATION LEADERS CLIMATE / ENVIRONMENT	4.24	5.14	5.15		
JUNE	6.1	<b>WORLD'S GREATEST PLACES (DOUBLE)</b>	5.1	5.21	5.22		
	6.15	LGBTQ / PRIDE	5.15	6.4	6.5		
	6.22	FRONTIERS OF MEDICINE: WELLNESS & EXERCISE	5.22	6.11	6.12		
	6.29	FATHER'S DAY	5.29	6.18	6.19		

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JULY	7.6	<b>MENTAL HEALTH (DOUBLE)</b>	6.5	6.25	6.26	Q3
	7.20	DEMOCRATIC NATIONAL CONVENTION PREVIEW	6.19	7.9	7.10	
	7.27	<b>2020 OLYMPICS (DOUBLE)</b>	6.26	7.16	7.17	
AUGUST	8.10	FRONTIERS OF MEDICINE: MENTAL WELLNESS	7.10	7.30	7.31	
	8.17	100 <sup>TH</sup> ANNIVERSARY OF WOMEN'S RIGHT TO VOTE C-SUITE PROFILE	7.17	8.6	8.7	
	8.24	REPUBLICAN NATIONAL CONVENTION PREVIEW BACK TO SCHOOL GUIDE	7.24	8.13	8.14	
	8.31	<b>(DOUBLE TBD)</b>	7.31	8.20	8.21	
SEPTEMBER	9.14	FALL CULTURE PREVIEW	8.14	9.3	9.4	
	9.21	ECONOMIC OUTLOOK	8.21	9.10	9.11	
	9.28	<b>TIME 100 HEALTH (DOUBLE)</b>	8.28	9.17	9.18	
OCTOBER	10.12	FRONTIERS OF MEDICINE: BREAST CANCER	9.11	10.1	10.2	
	10.19	WINTER TRAVEL	9.18	10.8	10.9	
	10.26	<b>TIME 100 NEXT (DOUBLE)</b>	9.25	10.15	10.16	
NOVEMBER	11.2	FRONTIERS OF MEDICINE: DIABETES	10.2	10.22	10.23	Q4
	11.9	<b>(DOUBLE TBD)</b>	10.9	10.29	10.30	
	11.16	ELECTION RESULTS VETERANS	10.16	11.5	11.6	
	11.23	THANKSGIVING	10.23	11.12	11.13	
	11.30	<b>BEST INVENTIONS/IDEAS (DOUBLE)</b>	10.30	11.19	11.20	
DECEMBER	12.14	<b>BEST OF CULTURE</b> HOLIDAY ARTS PREVIEW HOLIDAY FOODS / BEST COCKTAILS	11.13	12.3	12.4	
	12.21	<b>PERSON OF THE YEAR (DOUBLE)</b> HEROES OF THE YEAR MOST INFLUENTIAL PHOTOS OF THE YEAR	11.20	12.9	12.11	

CONTENT IN GREY DENOTES A DOUBLE ISSUE.

CONTENT IN BOLD DENOTES A SPECIAL EDITORIAL TENTPOLE.

SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES.

**ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL'S DISCRETION.**