

TIME 2020 OPPORTUNITIES

	DATE	TOPIC	ADCLOSE	DIGITAL	ON SALE	
JANUARY	1.13	SLEEP THE YEAR AHEAD PREDICTIONS GOLDEN GLOBES PREVIEW	12.13	1.2	1.3	Q1
	1.20	FRONTIERS OF MEDICINE: INNOVATION IN HEALTH CARE	12.20	1.9	1.10	
	1.27	HEALTH / WELLNESS	12.27	1.16	1.17	
FEBRUARY	2.3	DAVOS (DOUBLE) SUPER BOWL PREVIEW	1.3	1.23	1.24	
	2.17	BLACK HISTORY MONTH OSCAR'S PREVIEW	1.17	2.6	2.7	
	2.24	FRONTIERS OF MEDICINE: HEART DISEASE	1.24	2.13	2.14	
MARCH	3.2	PERSONAL FINANCE	1.31	2.20	2.21	
	3.9	EQUALITY + THE MARCH (DOUBLE)	2.7	2.27	2.28	
	3.23	WOMEN'S HISTORY MONTH MARCH MADNESS PREVIEW	2.21	3.12	3.13	
	3.30	SPRING TRAVEL SPRING BOOKS	2.28	3.19	3.20	
APRIL	4.6	UNITED WE RISE (DOUBLE) FIRST RESPONDERS MASTERS GOLF TOURNAMENT PREVIEW	3.6	3.26	3.27	
	4.20	EARTH DAY 50 TH ANNIVERSARY NBA PLAYOFFS PREVIEW	3.20	4.9	4.10	
	4.27	TIME 100 (DOUBLE)	3.27	4.16	4.17	
MAY	5.11	TIME 100 WRAP UP	4.10	4.30	5.1	
	5.18	OCEANS SUMMER MOVIE PREVIEW MOTHER'S DAY	4.17	5.7	5.8	
	5.25	NEXT GENERATION LEADERS	4.24	5.14	5.15	
JUNE	6.1	WORLD'S GREATEST PLACES (DOUBLE)	5.1	5.21	5.22	
	6.15	LGBTQ / PRIDE	5.15	6.4	6.5	
	6.22	FRONTIERS OF MEDICINE: WELLNESS & EXERCISE	5.22	6.11	6.12	
	6.29	FATHER'S DAY	5.29	6.18	6.19	

	DATE	TOPIC	ADCLOSE	DIGITAL	ON SALE	
JULY	7.6	LONGEVITY (DOUBLE)	6.5	6.25	6.26	Q3
	7.20	DEMOCRATIC NATIONAL CONVENTION PREVIEW	6.19	7.9	7.10	
	7.27	2020 OLYMPICS (DOUBLE)	6.26	7.16	7.17	
AUGUST	8.10	FRONTIERS OF MEDICINE: MENTAL WELLNESS	7.10	7.30	7.31	
	8.17	C-SUITE PROFILE	7.17	8.6	8.7	
	8.24	REPUBLICAN NATIONAL CONVENTION PREVIEW BACK TO SCHOOL GUIDE	7.24	8.13	8.14	
	8.31	CALIFORNIA ISSUE (DOUBLE)	7.31	8.20	8.21	
SEPTEMBER	9.14	FALL CULTURE PREVIEW	8.14	9.3	9.4	
	9.21	ECONOMIC OUTLOOK	8.21	9.10	9.11	
	9.28	TIME 100 HEALTH (DOUBLE)	8.28	9.17	9.18	
OCTOBER	10.12	FRONTIERS OF MEDICINE: BREAST CANCER	9.11	10.1	10.2	
	10.19	NEXT GENERATION LEADERS WINTER TRAVEL	9.18	10.8	10.9	
	10.26	WORLD SERIES PREVIEW	9.25	10.15	10.16	
NOVEMBER	11.2	FRONTIERS OF MEDICINE: DIABETES	10.2	10.22	10.23	
	11.9	TIME 100 NEXT (DOUBLE)	10.9	10.29	10.30	
	11.16	ELECTION RESULTS VETERANS	10.16	11.5	11.6	
	11.23	THANKSGIVING	10.23	11.12	11.13	
	11.30	BEST INVENTIONS/IDEAS (DOUBLE)	10.30	11.19	11.20	
DECEMBER	12.14	BEST OF CULTURE HOLIDAY ARTS PREVIEW HOLIDAY FOODS / BEST COCKTAILS	11.13	12.3	12.4	
	12.21	PERSON OF THE YEAR (DOUBLE) HEROES OF THE YEAR MOST INFLUENTIAL PHOTOS OF THE YEAR	11.20	12.10	12.11	

CONTENT IN GREY DENOTES A DOUBLE ISSUE.

CONTENT IN BOLD DENOTES SPECIAL EDITORIAL TENTPOLE.

ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL'S DISCRETION.

SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES.