

# TIME 2019 OPPORTUNITIES

	DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JANUARY	1.14	MOTHERHOOD 2019: FERTILITY	12.14	1.3	1.4	Q1
	1.21	A NEW CONGRESS	12.21	1.10	1.11	
		GOLDEN GLOBES WRAP UP (1/6)* MLK DAY SPECIAL* TECH LASH				
1.28	FRONTIERS OF MEDICINE: COLD AND FLU* DAVOS SPECIAL (DOUBLE)	12.28	1.17	1.18		
FEBRUARY	2.4	ARTIFICIAL INTELLIGENCE* OPTIMISTS (DOUBLE)	1.4	1.24	1.25	
	2.18	BLACK HISTORY MONTH* SUPER BOWL WRAP UP (2/3)* SCIENCE OF RELATIONSHIPS* (VALENTINE'S DAY SPECIAL)	1.18	2.7	2.8	
LONGEVITY: GUIDE TO LONG LIFE						
MARCH	3.4	CLIMATE CHANGE IMPACT: AUSTRALIA THE COMEDY ISSUE	2.4	2.21	2.22	
	3.11	INTERNATIONAL WOMEN'S DAY SPECIAL* OSCAR'S WRAP UP (2/24)*	2.8	2.28	3.1	
	3.18	FIRSTS* SPRING TRAVEL*	2.15	3.7	3.8	
	3.25	SPRING BOOKS*	2.22	3.14	3.15	
	4.1	TIME'S GUIDE TO MONEY* FUTURE OF: ENTREPRENEURS SPECIAL*	3.1	3.21	3.22	
APRIL	4.8	YOUNG ADULT BOOKS* DISAPPEARING AMAZON (EARTH DAY SPECIAL)	3.8	3.28	3.29	
	4.15	FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE* MLB PREVIEW* THE ENERGY ISSUE*	3.15	4.4	4.5	
	4.22	MARCH MADNESS RECAP (3/19-4/8)* KENTUCKY DERBY PREVIEW*	3.22	4.11	4.12	
	4.29	TIME 100 (DOUBLE)	3.29	4.18	4.19	
	5.13	TIME 100 WRAP UP SUMMER MOVIE PREVIEW*	4.12	5.2	5.3	
MAY	5.20	MOTHER'S DAY SPECIAL (5/12)*	4.19	5.9	5.10	
	5.27	NEXT GENERATION LEADERS	4.26	5.16	5.17	
JUNE	6.3	WOMEN'S WORLD CUP (DOUBLE) FRONTIERS OF MEDICINE: FUTURE OF EXERCISE*	5.3	5.23	5.24	
	6.17	THE FOOD ISSUE* AMERICA'S FARMERS* CLIMATE OPTIMISTS	5.17	6.6	6.7	
	6.24	FATHER'S DAY SPECIAL (6/16)* LGBTQ PRIDE*	5.24	6.13	6.14	
		BEST PODCASTS OF THE YEAR SO FAR*				

	DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JULY	7.1	MOTHERHOOD 2019: FRONT LINES OF PARENTING* FRONTIERS OF MEDICINE: WOMEN'S MEDICINE*	5.31	6.20	6.21	Q3
	7.8	HOME OF THE FUTURE*	6.7	6.27	6.28	
	7.22	SCIENCE OF FAMILIES* LOOKING FORWARD: RETIREMENT SPECIAL*	6.21	7.11	7.12	
		THE SPACE ISSUE				
7.29	APOLLO 11 - 50TH ANNIVERSARY WIMBLEDON WRAP UP (7/1- 14)*	6.28	7.18	7.19		
AUGUST	8.5	C-SUITE PROFILE*	7.5	7.25	7.26	
	8.19	FRONTIERS OF MEDICINE: BABY BOOMERS*	7.19	8.8	8.9	
	8.26	BACK TO SCHOOL GUIDE*	7.26	8.15	8.16	
SEPTEMBER	9.2	WORLD'S GREATEST PLACES (DOUBLE) NFL PREVIEW*	8.2	8.22	8.23	
	9.16	FALL CULTURE PREVIEW WHEN KIDS GO BACK TO SCHOOL*	8.16	9.5	9.6	
	9.23	CLIMATE ISSUE (DOUBLE) WHAT TO EAT NOW* BEST HORROR FILMS*	8.23	9.12	9.13	
		9.30				
	10.7	WINTER TRAVEL*	9.6	9.26	9.27	
	OCTOBER	10.14	FRONTIERS OF MEDICINE: BREAST CANCER* NEXT GENERATION LEADERS (DOUBLE)	9.13	10.3	10.4
10.21		VETERANS MOTHERHOOD 2019: THE CAREGIVERS TIME 100: HEALTH (DOUBLE)	9.20	10.10	10.11	
11.4		FRONTIERS OF MEDICINE: ALZHEIMER'S UPDATE*	10.4	10.24	10.25	
NOVEMBER	11.11	MONEY AND MARRIAGE	10.11	10.31	11.1	
	11.18	HOLIDAY ARTS PREVIEW* HOLIDAY FOOD/BEST COCKTAILS*	10.18	11.7	11.8	
	11.25	TIME 100: NEXT (DOUBLE) YEAR-END PHILANTHROPY*	10.25	11.14	11.15	
		FIRSTS* BEST INVENTIONS (DOUBLE)				
DECEMBER	12.2	IDEAS/INNOVATIONS OF THE YEAR* FRONTIERS OF MEDICINE: WORLD AIDS DAY*	11.1	11.21	11.22	
	12.16	THE YEAR AHEAD PREDICTIONS* PERSON OF THE YEAR (DOUBLE)	11.15	12.5	12.6	
	12.23	BEST OF CULTURE TIME HONORS* HEROES OF THE YEAR*	11.22	12.11	12.13	
		MOST INFLUENTIAL PHOTOS OF THE YEAR*				

ONGOING FLEXIBLE SPECIALS - CAN BE SLOTTED INTO MOST ISSUES WITH AT LEAST 4 WEEKS LEAD:

- FOOD COLUMN
- TRAVEL COLUMN
- YOU ASKED: HEALTH
- THE BRIGHT SIDE: ONGOING OPTIMISTS

ALL CONTENT SUBJECT TO CHANGE AT THE EDITORS' DISCRETION.

\*ASTERISK INDICATES BUILT IF SOLD.