

# TIME 2019 OPPORTUNITIES

	DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JANUARY	1.14	MOTHERHOOD 2019: FERTILITY	12.14	1.3	1.4	Q1
	1.21	A NEW CONGRESS	12.21	1.10	1.11	
		GOLDEN GLOBES WRAP UP (1/6)* MLK DAY SPECIAL*				
1.28	TECH LASH	12.28	1.17	1.18		
	FRONTIERS OF MEDICINE: COLD AND FLU*					
FEBRUARY	2.4	DAVOS SPECIAL (DOUBLE) ARTIFICIAL INTELLIGENCE*	1.4	1.24	1.25	
	2.18	OPTIMISTS (DOUBLE) BLACK HISTORY MONTH*	1.18	2.7	2.8	
		SUPER BOWL WRAP UP (2/3)* SCIENCE OF RELATIONSHIPS* (VALENTINE'S DAY SPECIAL)				
MARCH	3.4	LONGEVITY: GUIDE TO LONG LIFE CLIMATE CHANGE IMPACT: AUSTRALIA THE COMEDY ISSUE	2.4	2.21	2.22	
	3.11	INTERNATIONAL WOMEN'S DAY SPECIAL* OSCAR'S WRAP UP (2/24)*	2.8	2.28	3.1	
	3.18	FIRSTS*	2.15	3.7	3.8	
		SPRING TRAVEL*				
	3.25	SPRING BOOKS*	2.22	3.14	3.15	
APRIL	4.1	TIME'S GUIDE TO MONEY*	3.1	3.21	3.22	
	4.8	FUTURE OF: ENTREPRENEUR SPECIAL* YOUNG ADULT BOOKS*	3.8	3.28	3.29	
		DISAPPEARING AMAZON (EARTH DAY SPECIAL)				
	4.15	FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE* MLB PREVIEW*	3.15	4.4	4.5	
	4.22	THE ENERGY ISSUE*	3.22	4.11	4.12	
		MARCH MADNESS RECAP (3/19-4/8)* KENTUCKY DERBY PREVIEW*				
4.29	TIME 100 (DOUBLE)	3.29	4.18	4.19		
MAY	5.13	TIME 100 WRAP UP SUMMER MOVIE PREVIEW*	4.12	5.2	5.3	
	5.20	MOTHER'S DAY SPECIAL (5/12)*	4.19	5.9	5.10	
	5.27	NEXT GENERATION LEADERS	4.26	5.16	5.17	
JUNE	6.3	WOMEN'S WORLD CUP (DOUBLE) FRONTIERS OF MEDICINE: FUTURE OF EXERCISE*	5.3	5.23	5.24	
	6.17	THE FOOD ISSUE* AMERICA'S FARMERS*	5.17	6.6	6.7	
		CLIMATE OPTIMISTS				
	6.24	FATHER'S DAY SPECIAL (6/16)* LGBTQ PRIDE* BEST PODCASTS OF THE YEAR SO FAR*	5.24	6.13	6.14	

	DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JULY	7.1	MOTHERHOOD 2019: FRONT LINES OF PARENTING* FRONTIERS OF MEDICINE: WOMEN'S MEDICINE*	5.31	6.20	6.21	Q3
	7.8	HOME OF THE FUTURE* SCIENCE OF FAMILIES*	6.7	6.27	6.28	
	7.22	LOOKING FORWARD: RETIREMENT SPECIAL*	6.21	7.11	7.12	
		THE SPACE ISSUE				
7.29	APOLLO 11 – 50TH ANNIVERSARY WIMBLEDON WRAP UP (7/1– 14)*	6.28	7.18	7.19		
	8.5				C-SUITE PROFILE*	
AUGUST	8.19	FRONTIERS OF MEDICINE: BABY BOOMERS*	7.19	8.8	8.9	
	8.26	BACK TO SCHOOL GUIDE*	7.26	8.15	8.16	
	SEPTEMBER	9.2	WORLD'S GREATEST PLACES (DOUBLE) NFL PREVIEW*	8.2	8.22	
9.16		FIRSTS FALL CULTURE PREVIEW	8.16	9.5	9.6	
		WHEN KIDS GO BACK TO SCHOOL*				
9.23		CLIMATE ISSUE (DOUBLE) WHAT TO EAT NOW*	8.23	9.12	9.13	
		BEST HORROR FILMS*				
9.30	FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE*	8.30	9.19	9.20		
OCTOBER	10.7	AMERICA'S GREATEST COLLEGES* WINTER TRAVEL*	9.6	9.26	9.27	
	10.14	FRONTIERS OF MEDICINE: BREAST CANCER*	9.13	10.3	10.4	
		NEXT GENERATION LEADERS (DOUBLE) GENIUS COMPANIES*				
	10.21	MOTHERHOOD 2019: THE CAREGIVERS	9.20	10.10	10.11	
10.28	VETERANS* WORLD SERIES WRAP UP*	9.27	10.17	10.18		
NOVEMBER	11.4	TIME 100: HEALTH (DOUBLE) FRONTIERS OF MEDICINE: ALZHEIMER'S UPDATE*	10.4	10.24	10.25	
	11.18	AI: ACROSS INDUSTRIES* HOLIDAY ARTS PREVIEW*	10.18	11.7	11.8	
		HOLIDAY FOOD/BEST COCKTAILS* TIME 100: NEXT (DOUBLE)				
	11.25	YEAR-END PHILANTHROPY* FIRSTS*	10.25	11.14	11.15	
DECEMBER	12.2	BEST INVENTIONS (DOUBLE) IDEAS/INNOVATIONS OF THE YEAR FRONTIERS OF MEDICINE: WORLD AIDS DAY*	11.1	11.21	11.22	
	12.16	THE YEAR AHEAD PREDICTIONS* PERSON OF THE YEAR (DOUBLE)	11.15	12.5	12.6	
		BEST OF CULTURE TIME HONORS*				
	12.23	HEROES OF THE YEAR* MOST INFLUENTIAL PHOTOS OF THE YEAR*	11.22	12.11	12.13	

ONGOING FLEXIBLE SPECIALS – CAN BE SLOTTED INTO MOST ISSUES WITH AT LEAST 4 WEEKS LEAD:

- FOOD COLUMN
- TRAVEL COLUMN
- YOU ASKED: HEALTH
- THE BRIGHT SIDE: ONGOING OPTIMISTS

ALL CONTENT SUBJECT TO CHANGE AT THE EDITORS' DISCRETION. \*ASTERISK INDICATES BUILT IF SOLD.