

Annual Frequency: 52 times/year

Field Served: General News.

Published by: Time USA LLC

Publisher's Statement

6 months ended December 31, 2018, *Subject to Audit*

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EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
2,046,889	26,108	2,072,997	2,000,000	72,997

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jul 02	2,020,830	53,699	2,074,529	55,214		55,214	2,129,743	34,718	123	34,841	2,110,762	53,822	2,164,584
Jul 09	2,003,130	53,480	2,056,610	55,090		55,090	2,111,700	26,789	54	26,843	2,085,009	53,534	2,138,543
Jul 23	2,008,081	51,959	2,060,040	56,009		56,009	2,116,049	17,879	68	17,947	2,081,969	52,027	2,133,996
Jul 30	1,990,759	52,819	2,043,578	55,871		55,871	2,099,449	27,581	90	27,671	2,074,211	52,909	2,127,120
Aug 06	1,987,893	53,285	2,041,178	57,351		57,351	2,098,529	33,983	91	34,074	2,079,227	53,376	2,132,603
Aug 20	1,949,473	49,705	1,999,178	57,159		57,159	2,056,337	16,719	82	16,801	2,023,351	49,787	2,073,138
Aug 27	1,940,911	50,277	1,991,188	55,223		55,223	2,046,411	16,343	139	16,482	2,012,477	50,416	2,062,893
Sep 03	1,933,193	54,738	1,987,931	57,095		57,095	2,045,026	36,162	210	36,372	2,026,450	54,948	2,081,398
Sep 17	1,928,235	49,343	1,977,578	56,897		56,897	2,034,475	19,624	48	19,672	2,004,756	49,391	2,054,147
Sep 24	1,941,033	39,366	1,980,399	56,694		56,694	2,037,093	20,703	85	20,788	2,018,430	39,451	2,057,881
Oct 01	1,918,817	49,153	1,967,970	56,696		56,696	2,024,666	17,842	62	17,904	1,993,355	49,215	2,042,570
Oct 08	1,919,799	48,992	1,968,791	56,655		56,655	2,025,446	15,507	50	15,557	1,991,961	49,042	2,041,003
Oct 15	1,920,606	49,785	1,970,391	56,662		56,662	2,027,053	22,926	83	23,009	2,000,194	49,868	2,050,062
Oct 22	1,920,982	51,152	1,972,134	59,399		59,399	2,031,533	24,025	61	24,086	2,004,406	51,213	2,055,619
Oct 29	1,921,419	50,945	1,972,364	59,459		59,459	2,031,823	18,465	51	18,516	1,999,343	50,996	2,050,339
Nov 05	1,921,456	50,464	1,971,920	74,005		74,005	2,045,925	21,575	62	21,637	2,017,036	50,526	2,067,562
Nov 12	1,938,279	47,462	1,985,741	74,975		74,975	2,060,716	13,047	49	13,096	2,026,301	47,511	2,073,812
Nov 19	1,893,314	46,517	1,939,831	71,873		71,873	2,011,704	12,789	44	12,833	1,977,976	46,561	2,024,537
Nov 26	1,874,797	96,376	1,971,173	80,592		80,592	2,051,765	36,000	67	36,067	1,991,389	96,443	2,087,832
Dec 10	1,806,216	97,080	1,903,296	93,318		93,318	1,996,614	20,000	29	20,029	1,919,534	97,109	2,016,643
Dec 17	1,799,246	95,972	1,895,218	141,641		141,641	2,036,859	30,000	61	30,061	1,970,887	96,033	2,066,920
Dec 24	1,730,658	93,947	1,824,605	88,033		88,033	1,912,638	90,000	79	90,079	1,908,691	94,026	2,002,717
Average	1,921,324	58,478	1,979,802	67,087		67,087	2,046,889	26,031	77	26,108	2,014,442	58,555	2,072,997

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,917,600	51,761	1,969,361	95.0
Multi-Title Digital Programs		5,618	5,618	0.3
Partnership Deductible Subscriptions	1,795	1,099	2,894	0.1
Sponsored Subscriptions	1,929		1,929	0.1
Total Paid Subscriptions	1,921,324	58,478	1,979,802	95.5
Verified Subscriptions				
Public Place	44,853		44,853	2.2
Individual Use	22,234		22,234	1.1
Total Verified Subscriptions	67,087		67,087	3.2
Total Paid & Verified Subscriptions	1,988,411	58,478	2,046,889	98.7
Single Copy Sales				
Single Issue	26,031	77	26,108	1.3
Total Single Copy Sales	26,031	77	26,108	1.3
Total Paid & Verified Circulation	2,014,442	58,555	2,072,997	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2018	2,500,000	2,684,903	2,685,098	-195	
6/30/2017	3,000,000	3,032,479	3,029,605	2,874	0.1
6/30/2016	3,000,000	3,036,738	3,034,592	2,146	0.1

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$6.08		
Subscription	\$49.00		
Average Subscription Price Annualized (3)		\$32.76	
Average Subscription Price per Copy		\$0.63	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2018

(3) Based on the following issue per year frequency: 52

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Business/Professional Services	2,789		2,789
Doctor/Health Care Providers	40,505		40,505
Education/Learning Facilities	357		357
Fitness/Recreational Facilities	24		24
Personal Care Salons	28		28
Public Place Other	1,150		1,150
Total Public Place Copies	44,853		44,853
Individual Use			
Ordered/Payment Not Received	22,234		22,234
Total Individual Use Copies	22,234		22,234

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Double Issues: A double issue represents two copies of service. The Average Subscription Price Annualized is based on 52 issues, which includes eight double issues.

Publisher's Expiration Policy: It is the practice of the publisher to expire subscriptions on a month-end basis, but no offer of this is made.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 204,251

Post-Expire Copies: The following average number of copies were served to subscribers post expiration pending renewal and are included in Paid Subscriptions: 38,998

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 6,496

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	5,618	5,618	2	13,877

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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