

# TIME 2019 OPPORTUNITIES

	DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JANUARY	1.14	MOTHERHOOD 2019: FERTILITY NEW OIL BOOM THE REAL CLIMATE CHANGE DEBATE* A NEW CONGRESS	12.14	1.3	1.4	Q1
	1.21	GOLDEN GLOBES WRAP UP (1/6)* MLK DAY SPECIAL* TECH LASH	12.21	1.10	1.11	
	1.28	FRONTIERS OF MEDICINE: COLD AND FLU* DAVOS SPECIAL (DOUBLE)	12.28	1.17	1.18	
	2.4	ARTIFICIAL INTELLIGENCE* OPTIMISTS (DOUBLE)	1.4	1.24	1.25	
FEBRUARY	2.18	BLACK HISTORY MONTH* SUPER BOWL WRAP UP (2/3)* SCIENCE OF RELATIONSHIPS* (VALENTINE'S DAY SPECIAL)	1.18	2.7	2.8	
	3.4	LONGEVITY: GUIDE TO LONG LIFE	2.4	2.21	2.22	
MARCH	3.11	MOTHERHOOD 2019: FRONT LINES OF PARENTING (INTERNATIONAL WOMEN'S DAY SPECIAL) OSCARS WRAP UP (2/24)* THE COMEDY ISSUE	2.8	2.28	3.1	
	3.18	FIRSTS* SPRING TRAVEL*	2.15	3.7	3.8	
	3.25	SPRING BOOKS*	2.22	3.14	3.15	
	APRIL	4.1	TIME'S GUIDE TO MONEY*	3.1	3.21	
4.8		FUTURE OF: ENTREPRENEURS SPECIAL* YOUNG ADULT BOOKS*	3.8	3.28	3.29	
4.15		FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE* MLB PREVIEW*	3.15	4.4	4.5	
4.22		THE ENERGY ISSUE (EARTH DAY SPECIAL)* MARCH MADNESS RECAP (3/19-4/8)* KENTUCKY DERBY PREVIEW*	3.22	4.11	4.12	
4.29		TIME 100 (DOUBLE)	3.29	4.18	4.19	
MAY		5.13	TIME 100 WRAP UP SUMMER MOVIE PREVIEW*	4.12	5.2	5.3
	5.20	MOTHERHOOD 2019: EQUALITY + MOTHERS MOTHER'S DAY SPECIAL (5/12)*	4.19	5.9	5.10	
	5.27	NEXT GENERATION LEADERS	4.26	5.16	5.17	
	JUNE	6.3	FRONTIERS OF MEDICINE: FUTURE OF EXERCISE* FIRSTS*	5.3	5.23	5.24
6.10		THE CONNECTED LIFE* THE FOOD ISSUE*	5.10	5.30	5.31	
6.17		AMERICA'S FARMERS* FATHER'S DAY SPECIAL (6/16)*	5.17	6.6	6.7	
6.24		LGBTQ PRIDE* BEST PODCASTS OF THE YEAR SO FAR*	5.24	6.13	6.14	

	DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JULY	7.1	FRONTIERS OF MEDICINE: WOMEN'S MEDICINE* THE CALIFORNIA ISSUE: FROM TECH AND BEYOND (DOUBLE)*	5.31	6.20	6.21	Q2
	7.8	MOST INFLUENTIAL PEOPLE ON THE INTERNET SCIENCE OF FAMILIES*	6.7	6.27	6.28	
	7.22	LOOKING FORWARD: RETIREMENT SPECIAL* THE SPACE ISSUE*	6.21	7.11	7.12	
	7.29	APOLLO 11 - 50TH ANNIVERSARY* WIMBLEDON WRAP UP (7/1- 14)*	6.28	7.18	7.19	
AUGUST	8.5	HOME OF THE FUTURE* C-SUITE PROFILE*	7.5	7.25	7.26	
	8.19	FRONTIERS OF MEDICINE: BABY BOOMERS*	7.19	8.8	8.9	
	8.26	MOTHERHOOD 2019: WHEN KIDS GO TO SCHOOL* BACK TO SCHOOL GUIDE* WORLD'S GREATEST PLACES (DOUBLE)	7.26	8.15	8.16	
SEPTEMBER	9.2	NFL PREVIEW*	8.2	8.22	8.23	
	9.16	FALL TV & ARTS PREVIEW: THE TV ISSUE* FIRSTS*	8.16	9.5	9.6	
	9.23	FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE*	8.23	9.12	9.13	
	9.30	GENIUS COMPANIES	8.30	9.19	9.20	
OCTOBER	10.7	AMERICA'S GREATEST COLLEGES* WINTER TRAVEL*	9.6	9.26	9.27	
	10.14	FRONTIERS OF MEDICINE: BREAST CANCER* BEST HORROR FILMS*	9.13	10.3	10.4	
	10.21	NEXT GENERATION LEADERS (DOUBLE) HEALTHCARE 50*	9.20	10.10	10.11	
NOVEMBER	10.28	YOUNG ADULT BOOKS* WORLD SERIES WRAP UP*	9.27	10.17	10.18	
	11.4	FRONTIERS OF MEDICINE: ALZHEIMER'S UPDATE* MOTHERHOOD 2019: GEN Z*	10.4	10.24	10.25	
	11.11	MOST INFLUENTIAL TEENS HOLIDAY ARTS PREVIEW* VETERANS DAY*	10.11	10.31	11.1	
	11.18	ECONOMIC OUTLOOK* HOLIDAY FOOD/BEST COCKTAILS* YEAR-END PHILANTHROPY*	10.18	11.7	11.8	
	11.25	FIRSTS* BEST INVENTIONS (DOUBLE)	10.25	11.14	11.15	
DECEMBER	12.2	THE YEAR IN REVIEW/BEST OF CULTURE FRONTIERS OF MEDICINE: WORLD AIDS DAY*	11.1	11.21	11.22	
	12.16	THE OPTIMISTS (DOUBLE) PERSON OF THE YEAR (DOUBLE)	11.15	12.5	12.6	
	12.23	HEROES OF THE YEAR* FILMS OF THE YEAR* MOST INFLUENTIAL PHOTOS OF THE YEAR* THE YEAR AHEAD PREDICTIONS*	11.22	12.11	12.13	

ONGOING FLEXIBLE SPECIALS - CAN BE SLOTTED INTO MOST ISSUES WITH AT LEAST 4 WEEKS LEAD:

- FOOD COLUMN
- TRAVEL COLUMN
- YOU ASKED: HEALTH
- THE BRIGHT SIDE: ONGOING OPTIMISTS

ALL CONTENT SUBJECT TO CHANGE AT THE EDITORS' DISCRETION.

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