

TIME 2019 OPPORTUNITIES

	DATE	TOPIC	AD CLOSE	ON SALE		
JANUARY	1.14	MOTHERHOOD 2019: FERTILITY* THE REAL CLIMATE CHANGE DEBATE* A NEW CONGRESS	12.14	1.4.19	Q1	
	1.21	GOLDEN GLOBES WRAP UP (1/6)* MLK DAY SPECIAL*	12.21	1.11		
	1.28	FRONTIERS OF MEDICINE: COLD AND FLU*	12.28	1.18		
FEBRUARY	2.4	DAVOS SPECIAL (DOUBLE) ARTIFICIAL INTELLIGENCE* LONGEVITY/GUIDE TO LONG LIFE (DOUBLE)	1.4	1.25		
	2.18	BLACK HISTORY MONTH* SUPER BOWL WRAP UP (2/3)* SCIENCE OF RELATIONSHIPS (VALENTINE'S DAY SPECIAL)*	1.18	2.8		
	3.4	OPIOID DIARIES: ROAD TO RECOVERY*	2.4	2.22		
MARCH	3.11	MOTHERHOOD 2019: FRONT LINES OF PARENTING (INTERNATIONAL WOMEN'S DAY SPECIAL) OSCARS WRAP UP (2/24)* FUTURE OF: ENTREPRENEUR SPECIAL*	2.8	3.1		
	3.18	FIRSTS* SPRING TRAVEL*	2.15	3.8		
	3.25	SPRING BOOKS*	2.22	3.15		
	APRIL	4.1	TIME'S GUIDE TO MONEY*	3.1		3.22
		4.8	THE COMEDY ISSUE* YOUNG ADULT BOOKS*	3.8		3.29
4.15		FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE* MLB PREVIEW*	3.15	4.5		
4.22		THE ENERGY ISSUE (EARTH DAY SPECIAL)* MARCH MADNESS RECAP (3/19-4/8)* KENTUCKY DERBY PREVIEW*	3.22	4.12		
4.29	TIME 100 (DOUBLE)	3.29	4.19			
MAY	5.13	TIME 100 WRAP UP SUMMER MOVIE PREVIEW*	4.12	5.3	Q2	
	5.20	MOTHERHOOD 2019: EQUALITY + MOTHERS MOTHER'S DAY SPECIAL (5/12)*	4.19	5.10		
	5.27	NEXT GENERATION LEADERS	4.26	5.17		
JUNE	6.3	FRONTIERS OF MEDICINE: FUTURE OF EXERCISE* FIRSTS*	5.3	5.24		
	6.10	THE CONNECTED LIFE* THE FOOD ISSUE*	5.10	5.31		
	6.17	AMERICA'S FARMERS* FATHER'S DAY SPECIAL (6/16)*	5.17	6.7		
	6.24	LGBTQ PRIDE* BEST PODCASTS OF THE YEAR SO FAR*	5.24	6.14		

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JULY	7.1	FRONTIERS OF MEDICINE: WOMEN'S MEDICINE*	5.31	6.21	Q3
	7.8	THE CALIFORNIA ISSUE: FROM TECH AND BEYOND (DOUBLE) MOST INFLUENTIAL PEOPLE ON THE INTERNET	6.7	6.28	
	7.22	SCIENCE OF FAMILIES* LOOKING FORWARD: RETIREMENT SPECIAL* THE SPACE ISSUE*	6.21	7.12	
7.29	APOLLO 11 - 50TH ANNIVERSARY WIMBLEDON WRAP UP (7/1-14)*	6.28	7.19		
AUGUST	8.5	HOME OF THE FUTURE* C-SUITE PROFILE*	7.5	7.26	
	8.19	FRONTIERS OF MEDICINE: BABY BOOMERS*	7.19	8.9	
	8.26	MOTHERHOOD 2019: WHEN KIDS GO TO SCHOOL BACK TO SCHOOL GUIDE*	7.26	8.16	
SEPTEMBER	9.2	WORLD'S GREATEST PLACES (DOUBLE) NFL PREVIEW*	8.2	8.23	
	9.16	FALL TV & ARTS PREVIEW: THE TV ISSUE FIRSTS*	8.16	9.6	
	9.23	FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE*	8.23	9.13	
	9.30	GENIUS COMPANIES	8.30	9.20	
	OCTOBER	10.7	AMERICA'S GREATEST COLLEGES* WINTER TRAVEL*	9.6	
10.14		FRONTIERS OF MEDICINE: BREAST CANCER* BEST HORROR FILMS*	9.13	10.4	
10.21		NEXT GENERATION LEADERS (DOUBLE) HEALTHCARE 50	9.20	10.11	
10.28		YOUNG ADULT BOOKS* WORLD SERIES WRAP UP*	9.27	10.18	
NOVEMBER	11.4	FRONTIERS OF MEDICINE: ALZHEIMER'S UPDATE* MOTHERHOOD 2019: GEN Z	10.4	10.25	
	11.11	MOST INFLUENTIAL TEENS HOLIDAY ARTS PREVIEW* VETERANS DAY*	10.11	11.1	
	11.18	ECONOMIC OUTLOOK* HOLIDAY FOOD/BEST COCKTAILS*	10.18	11.8	
	11.25	YEAR-END PHILANTHROPY* FIRSTS*	10.25	11.15	
DECEMBER	12.2	BEST INVENTIONS (DOUBLE) THE YEAR IN REVIEW/BEST OF CULTURE HOLIDAY GIFT GUIDES* FRONTIERS OF MEDICINE: WORLD AIDS DAY* PERSON OF THE YEAR (DOUBLE)	11.1	11.22	
	12.16	HEROES OF THE YEAR FILMS OF THE YEAR MOST INFLUENTIAL PHOTOS OF THE YEAR	11.15	12.6	
	12.23	THE OPTIMISTS (DOUBLE) THE YEAR AHEAD PREDICTIONS	11.22	12.13	

ONGOING FLEXIBLE SPECIALS - CAN BE SLOTTED INTO MOST ISSUES WITH AT LEAST 4 WEEKS LEAD:

- FOOD COLUMN
- TRAVEL COLUMN
- YOU ASKED: HEALTH
- THE BRIGHT SIDE: ONGOING OPTIMISTS

*BUILT IF SOLD. REQUIRES 4+ WEEKS LEAD TIME.

ALL CONTENT SUBJECT TO CHANGE AT THE EDITORS' DISCRETION.

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