TIME 2018 OPPORTUNITIES

115 OPTIMISM/THE GOOD NEWS ISSUE: WITH GUEST EDITOR BILL GATES 12.15 1.5.18		DATE	TOPIC	AD CLOSE	ON SALE	
TRUMPS FIRST YEAR GOLDEN GLOBES WRAP UP (1/7)* 1968 / 50 YEARS LATER (MILK DAY SPECIAL)* 12:22 1:12 1:968 / 50 YEARS LATER (MILK DAY SPECIAL)* 12:22 1:19 1:29 THE AVENGERS: WOMEN CHANGING POLITICS 12:29 1:19 1:20 1:19 1:20 1:19 1:20 1:19 1:20 1:19 1:20 1:19 1:20 1:19 1:20 1:19 1:20 1:19 1:20 1:19 1:20 1:19 1:20 1:20 1:19 1:20 1:20 1:19 1:20 1:20 1:20 1:20 1:19 1:20	JANUARY	1.15	EDITOR BILL GATES		1.5.18	
1966/930 YEARS LATER MIKE DAY SPECIAL!						
1966/930 YEARS LATER MIKE DAY SPECIAL!				12.22	1.12	
129		1.22				
25 BLACK HISTORY MONTH* 1.5 1.26			FRONTIERS OF MEDICINE: COLD AND FLU*			
2.12 MAKING AMERICA NUCLEAR AGAIN 1.12 2.2		1.29	THE AVENGERS: WOMEN CHANGING POLITICS	12.29	1.19	
BLACK PANTHER MOVIE SUPER BOWL WRAP UP (2/4)* 1.19 2.9 2.9 2.19 SCIENCE OF RELATIONSHIPS (VALENTINE'S DAY SPECIAL)* 1.26 2.16 3.5 THE OPIOID DIARIES 2.2 2.23 3.12 OSCARS/TIME'S UP AND HOLLYWOOD 2.9 3.2 QUARTERLY FIRSTS SPECIAL* THIS IS US TV FEATURE HIV/AIDS UPDATE* FRONTIERS OF MEDICINE: FERTILITY* 4.2 THE FIGHT AGAINST GUNS 3.2 3.23 3.23 3.24 3.25 3.26 3.26 3.27	FEBRUARY	2.5	BLACK HISTORY MONTH*	1.5	1.26	
SUPER BOWL WRAP UP (2/4)* 1.19 2.9 10		2.12	MAKING AMERICA NUCLEAR AGAIN	1.12	2.2	
SCIENCE OF RELATIONSHIPS			BLACK PANTHER MOVIE			Q1
SCIENCE OF RELATIONSHIPS		2.19	SUPER BOWL WRAP UP (2/4)*			
1.26 2.16			(VALENTINE'S DAY SPECIAL)*			
SPRING BOOKS* SPRING TRAVEL*		22/	WINTER OLYMPICS (2/9 – 25)			
3.5		2.26	SPRING BOOKS*			
Name			SPRING TRAVEL*			
QUARTERLY FIRSTS SPECIAL* THIS IS US TV FEATURE HIV/AIDS UPDATE* FRONTIERS OF MEDICINE: FERTILITY* 4.2 THE FIGHT AGAINST GUNS YOUNG ADULT BOOKS* 4.9 MARCH MADNESS RECAP (3/13-3/24)* 3.9 3.30 SPACE: 60 YEARS OF NASA* MILE PREVIEW* 4.16 FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE* CLIMATE CHANGE REPORT (EARTH DAY SPECIAL)* 4.23 KENTUCKY DERBY PREVIEW* 4.30 TIME 100 (DOUBLE) FBI IN CRISIS 5.14 TIME 100 WRAP UP SUMMER MOVIE PREVIEW INSIDE SEX REHAB 5.21 EL CHAPO TIME WITH CYNTHIA NIXON NEXT GENERATION LEADERS 5.28 STEPHEN BRILL BOOK - TAILSPIN PUTIN BITCOIN ROYAL WEDDING COVERAGE 6.4 BETO O'ROURKE (TEXAS DEM CANDIDATE) THE CONNECTED LIFE* DRONES 6.11 MICHAEL HAYDEN AND JAMES CLAPPER 5.18 WORLD CUP UNDERDOGS NANCY PELOSI FATHERS AND SONS PHOTOS 5.25 6.15		3.5	THE OPIOID DIARIES	2.2	2.23	
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INSIDE SEX REHAB			TIME 100 WRAP UP			Q2
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S.28 STEPHEN BRILL BOOK - TAILSPIN 4.27 5.18						
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FATHERS AND SONS PHOTOS 5.25 6.15						
0.25 LGBTQ PRIDE* 5.25 6.15		625		F 05	/ 45	
		6.25	LGBTQ PRIDE*	5.25	6.15	

*BUILT IF SOLD. REQUIRES 4+ WEEKS LEAD TIME.

ALL CONTENT SUBJECT TO CHANGE AT THE EDITORS' DISCRETION.

VERSION 18 REVISED 08/02/18

	DATE	TOPIC	AD CLOSE	ON SALE	
JULY	7.2	WELCOME TO AMERICA	6.1	6.22	
		FRONTIERS OF MEDICINE: WOMEN'S MEDICINE TRUMP'S COURT			
	7.9	MOST INFLUENTIAL PEOPLE ON THE INTERNET	6.8	6.29	
	7.23	SAVING DEMOCRACY CITIES GOING GREEN	6.22	7.13	
	7.25	FEMALE DESIRE PILL			
	7.30	WHY GO BACK TO THE MOON?	6.29	7.20	
	8.6	WIMBLEDON WRAP UP (7/2 - 15)* THE SOUTH: A VIEW FROM WITHIN/	7.6	7.27	Q3
		JOHN GRISHAM (DOUBLE)			
		SOUTHERN FOOD + TRAVEL GUIDE* SPIKE LEE			
l E		SOLVING SUICIDE			
AUGUST		SCIENCE OF HURRICANES			
¥	8.27	FRONTIERS OF MEDICINE: BABY BOOMERS GENDER LESSONS FROM SWEDEN	7.27	8.17	
		CONSTANCE WU			
		STAR GAZING PHOTOS			
		BACK TO SCHOOL*			
	9.3	WORLD'S GREATEST PLACES (DOUBLE) PLACEBO CURE	8.3	9.24	
H.	7.3	NFL PREVIEW*	0.3	8.24	
SEPTEMBER	9.17	PARENTS + KEEPING KIDS SAFE	8.17	9.7	
SEPT		FALL TV & ARTS PREVIEW THE STATE OF TEACHERS			
	9.24	FRONTIERS OF MEDICINE: GROWING ORGANS	8.24	9.14	
		US OPEN WRAP UP (8/27 – 9/9)*			
	10.1	GENIUS COMPANIES FRONTIERS OF MEDICINE: FERTILITY	8.31	9.21	
		EMMYS WRAP UP	0.01	7.21	
		PTSD/FIRST RESPONDERS	9.7	9.28	
	10.8	TALE OF THREE CITIES: INNOVATION IN CITY PLANNING			
CTOBER		WINTER TRAVEL*			
OCT	10.15	FRONTIERS OF MEDICINE: BREAST CANCER BEST HORROR FILMS*	9.14	10.5	
	10.22	NEXT GENERATION LEADERS	9.21	10.12	
	10.29	SCIENCE OF FAMILIES	9.28	10.19	
		HEALTHCARE 50* YOUNG ADULT BOOKS*			
		WORLD SERIES WRAP UP*			
	11.5	AMERICA'S GUN DEBATE (DOUBLE)	10.5	10.26	
	11.5	FRONTIERS OF MEDICINE: ALZHEIMER'S UPDATE MOST INFLUENTIAL TEENS	10.5	10.20	
	11.12	HOLIDAY ARTS PREVIEW	10.12	11.2	Q4
BER		HOLIDAY FOOD/BEST COCKTAILS*			
NOVEMBER		OFF YEAR ELECTIONS (11/6)	10.19		
N	11.26	VETERANS DAY (100TH ANNIV. OF WWI)* BEST INVENTIONS (DOUBLE)		11.16	
		THE YEAR IN REVIEW			
		HOLIDAY GIFT GUIDES*	10.26		
		FRONTIERS OF MEDICINE: WORLD AIDS DAY PERSON OF THE YEAR PREVIEW			
DECEMBER	12.10	LOOKING FORWARD: RETIREMENT SPECIAL	11.9	11.30	
		YEAR END PHILANTHROPY*			
	12.17	PERSON OF THE YEAR (DOUBLE)			
		HEROES OF THE YEAR			
		FILMS OF THE YEAR	11.16	12.7	
		MOST INFLUENTIAL PHOTOS OF THE YEAR	11.10	12.7	
		WOMEN IN 2018/ SILENCE BREAKERS, A YEAR LATER*			
		SPACE RACE: 50TH ANNIVERSARY OF APOLLO 8			
	12.24	THE OPTIMISTS (DOUBLE) THE YEAR AHEAD PREDICTIONS	11.23	12.14	
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