

# TIME 2018 OPPORTUNITIES

	DATE	TOPIC	AD CLOSE	ON SALE	
JANUARY	1.15	OPTIMISM/THE GOOD NEWS ISSUE: WITH GUEST EDITOR BILL GATES GLOBAL ECONOMIC OUTLOOK/DAVOS* TRUMP'S FIRST YEAR	12.15	1.5.18	Q1
	1.22	GOLDEN GLOBES WRAP UP (1/7)* 1968 / 50 YEARS LATER (MLK DAY SPECIAL)* FRONTIERS OF MEDICINE: COLD AND FLU*	12.22	1.12	
	1.29	THE AVENGERS: WOMEN CHANGING POLITICS	12.29	1.19	
FEBRUARY	2.5	BLACK HISTORY MONTH*	1.5	1.26	
	2.12	MAKING AMERICA NUCLEAR AGAIN BLACK PANTHER MOVIE	1.12	2.2	
	2.19	SUPER BOWL WRAP UP (2/4)* SCIENCE OF RELATIONSHIPS (VALENTINE'S DAY SPECIAL)* LONGEVITY/GUIDE TO LONG LIFE (DOUBLE)	1.19	2.9	
	2.26	WINTER OLYMPICS (2/9 - 25) SPRING BOOKS* SPRING TRAVEL*	1.26	2.16	
MARCH	3.5	THE OPIOID DIARIES	2.2	2.23	
	3.12	OSCAR'S/TIME'S UP AND HOLLYWOOD QUARTERLY FIRSTS SPECIAL*	2.9	3.2	
	3.19	THIS IS US TV FEATURE HIV/AIDS UPDATE* FRONTIERS OF MEDICINE: FERTILITY*	2.16	3.9	
APRIL	4.2	THE FIGHT AGAINST GUNS YOUNG ADULT BOOKS*	3.2	3.23	
	4.9	MARCH MADNESS RECAP (3/13-3/24)* SPACE: 60 YEARS OF NASA* MLB PREVIEW*	3.9	3.30	
	4.16	FRONTIERS OF MEDICINE: INNOVATION IN HEALTHCARE*	3.16	4.6	
	4.23	CLIMATE CHANGE REPORT (EARTH DAY SPECIAL)* KENTUCKY DERBY PREVIEW*	3.23	4.13	
MAY	4.30	TIME 100 (DOUBLE) FBI IN CRISIS	3.30	4.20	
	5.14	TIME 100 WRAP UP SUMMER MOVIE PREVIEW INSIDE SEX REHAB	4.13	5.4	
	5.21	EL CHAPO TIME WITH CYNTHIA NIXON NEXT GENERATION LEADERS	4.20	5.11	
	5.28	STEPHEN BRILL BOOK - TAILSPIN PUTIN BITCOIN	4.27	5.18	
	JUNE	6.4	ROYAL WEDDING COVERAGE BETO O'ROURKE (TEXAS DEM CANDIDATE) THE CONNECTED LIFE* DRONES	5.4	5.25
6.11		MICHAEL HAYDEN AND JAMES CLAPPER FUTURE OF EXERCISE MALE BIRTH CONTROL	5.11	6.1	
6.18		WORLD CUP UNDERDOGS NANCY PELOSI	5.18	6.8	
6.25		FATHERS AND SONS PHOTOS LGBTQ PRIDE*	5.25	6.15	

\*BUILT IF SOLD. REQUIRES 4+ WEEKS LEAD TIME.

ALL CONTENT SUBJECT TO CHANGE AT THE EDITORS' DISCRETION.

VERSION 16 REVISED 06/04/18

	DATE	TOPIC	AD CLOSE	ON SALE	
JULY	7.2	SAVING DEMOCRACY EVEREST FRONTIERS OF MEDICINE: WOMEN'S MEDICINE*	6.1	6.22	Q3
	7.9	MOST INFLUENTIAL PEOPLE ON THE INTERNET	6.8	6.29	
	7.23	LEFT STRIKES BACK (POLITICS) CITIES GOING GREEN	6.22	7.13	
	7.30	25 FUNNIEST PEOPLE IN THE WORLD RIGHT NOW* SCIENCE OF LAUGHTER* WIMBLEDON WRAP UP (7/2 - 15)*	6.29	7.20	
AUGUST	8.6	THE SOUTH: A VIEW FROM WITHIN/ JOHN GRISHAM (DOUBLE) SOUTHERN TRAVEL GUIDE* QUARTERLY FIRSTS SPECIAL* ECONOMIC OUTLOOK* SPIKE LEE	7.6	7.27	
	8.20	AFRICA'S PEACE DIAMOND FRONTIERS OF MEDICINE: BABY BOOMERS* GENDER LESSONS FROM SWEDEN	7.20	8.10	
	8.27	CONSTANCE WU MOST LOVED COLLEGES* BACK TO SCHOOL*	7.27	8.17	
SEPTEMBER	9.3	WORLD'S GREATEST PLACES TO TRAVEL (DOUBLE) FUTURE OF COFFEE AND HOWARD SCHULTZ SCIENCE OF CREATIVITY* NFL PREVIEW*	8.3	8.24	
	9.17	MOST INFLUENTIAL TEENS TEACHERS FALL TV & ARTS PREVIEW PTSD/FIRST RESPONDERS	8.17	9.7	
	9.24	HEALTHCARE 50* FRONTIERS OF MEDICINE: GROWING ORGANS* US OPEN WRAP UP (8/27 - 9/9)*	8.24	9.14	
	10.1	GENIUS COMPANIES FRONTIERS OF MEDICINE: FERTILITY FUTURE OF FOOD* EMMYS WRAP UP	8.31	9.21	
OCTOBER	10.8	TALE OF THREE CITIES: INNOVATION IN CITY PLANNING* WINTER TRAVEL*	9.7	9.28	
	10.15	FRONTIERS OF MEDICINE: BREAST CANCER* BEST HORROR FILMS*	9.14	10.5	
	10.22	NEXT GENERATION LEADERS (DOUBLE) SCIENCE OF FAMILIES*	9.21	10.12	
	10.29	YOUNG ADULT BOOKS* WORLD SERIES WRAP UP*	9.28	10.19	
	11.5	FRONTIERS OF MEDICINE: ALZHEIMER'S UPDATE* HOLIDAY ARTS PREVIEW	10.5	10.26	
NOVEMBER	11.12	HOLIDAY FOOD/100 BEST COCKTAILS* OFF YEAR ELECTIONS (11/6)	10.12	11.2	
	11.19	VETERANS DAY (100TH ANNIV. OF WWI)* SCIENCE OF STRESS* BEST INVENTIONS (DOUBLE)	10.19	11.9	
	11.26	HOLIDAY GIFT GUIDES* FRONTIERS OF MEDICINE: WORLD AIDS DAY* PERSON OF THE YEAR PREVIEW	10.26	11.16	
	12.10	LOOKING FORWARD: RETIREMENT SPECIAL SPACE RACE: 50TH ANNIVERSARY OF APOLLO 8* YEAR END PHILANTHROPY* PERSON OF THE YEAR (DOUBLE)	11.9	11.30	
	12.17	THE YEAR IN REVIEW 2018 FIRSTS WRAP UP* 100 MOST INFLUENTIAL PHOTOS OF THE YEAR*	11.16	12.7	
DECEMBER	12.24	THE OPTIMISTS (DOUBLE)	11.23	12.14	Q4