2015 edit/franchise calendar

ISSUE		AD		TIME		The Connected	Health &		lan	Personal	The	Kristin van Ogtrop's	Small	Leisure
DATE	TOPIC YOUNG ADULT BOOK SPECIAL	CLOSE*	ON-SALE	Off	Vitals	Life	Wellness	Answers	Bremmer	Finance	Dish	The Amateur	Business	Travel
1.19	Digital: TIME Reports from CES • Top 100 Children's Books ECONOMIC UPDATE Plus: MLK Anniversary	12.19												
1.26	Digital: Which Exercise Fits Your Personality? • Super Bowl + Best Superbowl Ads HEALTH: MINDING YOUR HEART • SUPER BOWL: THE MEANING OF HALFTIME •	12.26	1.16											
2.2	OSCAR COVERAGE 1: THE NOMINEES BY RICHARD CORLISS • GRAMMY COVERAGE: NIKKI MINAJ Digital: Saturday Night Live's 40th Anniversary	1.2	1.23											
2.9	COVER TK • SUPERBOWL WALKUP: TWO TEAMS, 60 MINUTES • THE NEW SHARING ECONOMY BY JOEL STEIN • OSCAR COVERAGE 2 BY RICHARD CORLISS • R&R'S LAST TOUR: NEIL YOUNG, THE WHO, LED ZEPP • BETTER CALL SAUL PREVIEW Digital: Surprising Spring Break Destinations	1.9	1.30											
2.16	COVER TK • FOOD: CHOCOLATE IS THE NEW COFFEE • 50 SHADES OF GREY FRENZY • GRAMMY COVERAGE 2 Digital: Love, Technology and Millennial Romance AD CLOSE 1.2	1.16	2.6											
2.23	LONGEVITY (DOUBLE ISSUE) Plus: Retirement • Oscar Walkup	1.16	2.13											
3.9	WONDERS OF THE WORLD 1 Plus: Oscars Recap Digital: Best Animated Characters of All-time	2.6	2.27											
3.16	CEO PROFILE • THE 25 MOST INFLUENTIAL PEOPLE ON THE WEB Digital: March Madness Brackets and Interactive	2.13	3.6											
3.23	SPORTS: MARCH MADNESS Digital: YouTube at 10	2.20	3.13											
3.30	FRONTIERS OF MEDICINE: CANCER AD CLOSE 2.13	2.27	3.20											
4.6	VIN DIESEL AND FAST AND FURIOUS 7 • PBS: CANCER: THE EMPEROR OF MALADIES Digital: 25 Moments That Changed American History	3.6	3.27											
4.13	WOLF HALL PREVIEW • LAST SEASON OF MAD MEN	3.13	4.3											
4.20	Digital: 20 Ways to Celebrate Earth Day HOLLYWOOD'S DOMESTIC DIVAS Plus: Wonders of the World 2	3.20	4.10											
4.27	Digital: Hubble Telescope Turns 25 TIME 100 (DOUBLE ISSUE)	3.20	4.17											
5.11	Digital: TIME 100 Poll and Coverage AD CLOSE 3.13 THE NEW SMALL HOME Plus: Pet Eye Contact	4.10	5.1											
	Digital: 50 Best Websites GLUTEN IN YOUR DIET Plus: Letters from Mom • Artisanal Madness: the \$260					_								
5.18	Chocolate Bar • Travel Digital: Letters to Mom MILLENNIAL PARENTS Plus: Health Update: Lyme Disease • Wonders of the	4.17	5.8											
5.25	World 3 • Summer Movie Preview: Pitch Perfect 2 Digital: Tech Gifts for Mom	4.24	5.15											
6.1	FOM: THE BRAIN-Strategies to Keep Your Mind Sharp at Any Age Plus: Pets & Veterans • American Vacations AD CLOSE 4.17	5.1	5.22											
6.8	CEO PROFILE Plus: Midyear Economic Update • Grad School • Space Tourism • Destination Gyms • Wellness: Mental Heal/Power of Yes Digital: Summer Concerts	5.8	5.29											
6.15	HOW MILLENNIALS SPEND Plus: Preretirement • Grad School • Post-Menopausal Women Digital: Tech Gifts for Dad	5.15	6.5											
6.22	HOW HIGH IS YOUR XQ? Plus: Cars That Think • Sports: Jordan Speith Digital: Letters from Dad	5.22	6.12											
6.29	WIMBLEDON WALKUP: SERENA WILLIAMS Plus: Start Up Culture: Nairobi • B How to Hack Your Life • Dating Apps. Breakthroughs Digital: Best of 2015 Lists AD CLOSE 5.15	5.29	6.19											
7.6	THE ANSWERS ISSUE / MAKING OF AMERICA: WRIGHT BROS (DOUBLE ISSUE) Plus: Breakthroughs MS Digital: 50 Best Android Apps	5.29	6.26											
7.20	SPORTS: WOMEN'S WORLD CUP Plus: Wonders of the World 4 • British Open Golf Digital: 25 Influential Super Heroes • TIME Reports from Comic-con	6.19	7.10											
7.27	FRONTIERS OF MEDICINE: THE NEW SCIENCE OF BLOOD TESTS	6.26	7.17											
8.3	RETIREMENT AND WOMEN	7.3	7.24											
8.17	THE TEEN 100	7.17	8.7											
8.24	Digital: 50 Best iPad Apps • Teen 100 Digital: Best Back to School Tech	7.24	8.14											
8.31		7.31	8.21											
9.7	THE FALL TV PREVIEW (DOUBLE ISSUE)	7.31	8.28											
	Plus: Fall Arts Preview • Fall Travel Guide AD CLOSE 7.24 QUESTION EVERYTHING • WOMEN AND AMBITION													
9.21	Digital: 25 STEM Ideas Changing the Classroom POPE IN AMERICA B	8.21	9.11			_								
9.28	Plus: Ten Ideas Changing the World AD CLOSE 8.14	8.28	9.18											
10.5	CEO PROFILE • SCIENCE OF MOTIVATION	9.4	9.25					_						
10.12	FRONTIERS OF MEDICINE: BREAST CANCER	9.11	10.2											
10.19	MIGRANTS (DOUBLE ISSUE) Plus: Slack AD CLOSE 8.28	9.11	10.9											
10.26	FUSION: ATOMIC ENERGY Plus: Smart Cars, Sports: World Series AD CLOSE 9.4	9.25	10.16											
11.2		10.2	10.23											
11.9	INFLUENTIAL TEENS	10.9	10.30											
11.16	VETERANS AD CLOSE 10.2	10.16	11.6											
11.23	FRONTIERS OF MEDICINE: THE HEART	10.23	11.13											
11.30	THE GENIUS ISSUE / BEST INVENTIONS (DOUBLE ISSUE) Plus: World Aids Day Update, What to Eat Now, Holiday Movie Preview, Travel Redefined	10.23	11.20											
12.14	PERSONAL SPENDING CHECKLIST Plus: Year-end Economic Update, "The Best Gift I Ever Got", Climate Update AD CLOSE 10.9	11.13	12.4											
12.21	PERSON OF THE YEAR (DOUBLE ISSUE) Plus: Best of 2015	11.13	12.11											
12.28	Digital: Star Wars VII Premiers AD CLOSE 11.6 2016 THE YEAR AHEAD (DOUBLE ISSUE) Plus: Climate Update		12.24											
	Digital: Person of the Year Attent subject to change at the editors' discretion. Revised 10.16.15 (Version 32)*													